



Indian Christian Diaspora_English Ambassador toolkit

Dear Brothers & Sisters,

Here is the Indian diaspora update on ICD/YBD movement work done in your country and what is remaining as part of the 2030 Vision. The detailed country-level breakdown is at the bottom.

Analysis & Strategy

Based on the analysis of the top 10 countries (USA, Australia, Canada, UK, Ireland, Singapore, South Korea, New Zealand, Italy, UAE) which each had more than 10 ICD/YBD website new user visits so far:

- The 10 countries are located in North America (2), Europe (3), Asia (3) and Oceania (2).
- Overall % of Christians in those 10 countries (13, 18.9, 27.6, 37.3, 43.9, 53, 59.5, 63, 73, 84.4),
- Official languages in those 10 countries (English, Korean, Italian, Arabic, Malay, Mandarin, Tamil)
- Press coverage or articles written (USA, Australia, Italy, Thailand, Hong Kong, Asia, Global South)

- The common patterns between most of these 10 countries: Christianity is the biggest religion or one of the major religions, English is one of the common languages, there is a ICD/YBD volunteer and there has been a previous Press coverage or article written about the ICD/YBD movement in that region.

- The major focus area for the Indian Christian Diaspora is the awareness and celebration of the ICD/YBD movement in the country you are currently staying in.

- One of the ways to reach out to Indian Christian Diaspora is to write articles in local newspapers, diaspora magazines, journals and blogs about the ICD/YBD Movement & 2023 theme of 'Celebrating the impact of Christian Education in the development of modern India'.

Some examples to include in the article (please do more research)

- Identifies the names of the oldest and/or most influential schools & colleges
- Their year of establishment,
- Notable alumni & their achievements,
- The unique contribution of that educational institute to the society
- Name of the language & Date of local language dictionary published by Christians
- Translation of major non-Christian documents from local language to English & vice versa.

Do refer to the ICD/YBD website to include the 'Declaration of 3rd July', 'ICD/YBD Movement vision', 'Significance of 3rd July', the 'Decade of celebration' messages, and a link to the ICD/YBD website in those articles and press releases.

Publishing the articles in the local language before the 3rd July may attract people to the celebration of the ICD/YBD movement as well as spread awareness about it.

Celebrating the ICD/YBD 3rd July 2023 Event:

You could explore some of the below options:

- **Cultural Programs:** With traditional songs, music, dances, cultural events, food, sweets & festivities.
- **Acts of Love & Kindness:** Feeding programs, health camps, literacy events, social development & outreach.
- **Celebrate Impact:** 2023 theme of 'Celebrating the impact of Christian Education in the development of modern India'. Events related to children & youth competitions, art, music, sports and literature.



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Downloadable content

YouTube Video Download:

- English: <https://www.youtube.com/watch?v=cn4zaiDgjeY>
- English (without voice-over): <https://www.youtube.com/watch?v=zRVYXP3tukI>
- Hindi: <https://www.youtube.com/watch?v=RS54yzL5pgI>
- Malayalam: <https://www.youtube.com/watch?v=OJpBpeReAWE>
- Tamil: <https://www.youtube.com/watch?v=gc0fzjydpso>
- Telugu: <https://www.youtube.com/watch?v=1zRx5sZydM4>
- Kannada: <https://www.youtube.com/watch?v=Pa7IQ4eV7Mw>
- Gujarati: <https://www.youtube.com/watch?v=n-JoZF4RVAI>
- Bengali: <https://www.youtube.com/watch?v=u-ekSihz97I>
- Punjabi: <https://www.youtube.com/watch?v=TniCZ6-UKeE>
- Odia: <https://www.youtube.com/watch?v=OIR7Zskr0kU>
- Marathi: https://www.youtube.com/watch?v=p_hRT2WDoz4

Website Download:

Brochures, Posters, Logos, ICD/YBD Declaration, Celebration & Ambassador Guidelines

- English: <https://indianchristianday.com/english/>
- Hindi: <https://indianchristianday.com/hindi/>
- Malayalam: <https://indianchristianday.com/malayalam/>
- Tamil: <https://indianchristianday.com/tamil/>
- Telugu: <https://indianchristianday.com/telugu/>
- Kannada: <https://indianchristianday.com/kannada/>
- Gujarati: <https://indianchristianday.com/gujarati/>
- Bengali: <https://indianchristianday.com/bengali/>
- Punjabi: <https://indianchristianday.com/punjabi/>
- Odia: <https://indianchristianday.com/odiya/>
- Marathi: <https://indianchristianday.com/marathi/>

ICD/YBD Movement Hashtags

#IndianChristianDay #YeshuBhaktiDivas (Please don't use short forms)

Please ask people to **Join the Movement** by signing up at ICD/YBD website

<https://indianchristianday.com/join-the-movement/>

Please ask people to **FOLLOW** the **ICD/YBD social media handles** for the latest update

YouTube: <https://www.youtube.com/IndianChristianDay>

Facebook: <https://www.facebook.com/IndianChristianDay>

Instagram: <https://www.instagram.com/indianchristianday/>

Twitter: <https://twitter.com/ichristianday>

For any further clarity kindly refer to the ICD/YBD website. Thank you.

Yours Truly,

ICD/YBD Volunteer Team



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NRI, PIO, OCI, Approx Indian Christian Diaspora, ICD Website (New Users) for 211 Countries:

Country	Non-Resident Indians (NRIs)	Persons of Indian Origin (PIOs)	Overseas Indian	Total (no. of NRIs, PIOs, OCI)	Approx % of Christians based on 2.3% of (NRIs, PIOs & OCI)	ICD Website (New Users)	ICD Website Engagement rate (%)
USA	1280000	3180000	4460000	8920000	38783	448	41%
UAE	3419875	5269	3425144	6850288	29784	10	43%
Malaysia	227950	2760000	2987950	5975900	25982		
Saudi Arabia (Kingdom of)	2592166	2781	2594947	5189894	22565		
Myanmar	9207	2000000	2009207	4018414	17471		
UK	351000	1413000	1764000	3528000	15339	34	44%
Canada	178410	1510645	1689055	3378110	14687	52	44%
Sri Lanka	14000	1600000	1614000	3228000	14035		
South Africa	60000	1500000	1560000	3120000	13565		
Kuwait	1028274	1587	1029861	2059722	8955		
Mauritius	10500	884000	894500	1789000	7778		
Oman	779351	1790	781141	1562282	6793		
Qatar	745775	775	746550	1493100	6492		
Singapore	350000	300000	650000	1300000	5652	22	48%
Nepal	600000	0	600000	1200000	5217		
Trinidad & Tobago	1800	555000	556800	1113600	4842		
Australia	241000	255000	496000	992000	4313	304	19%
Bahrain	323292	3366	326658	653316	2841		
Fiji	1400	313798	315198	630396	2741		
Guyana	600	298782	299382	598764	2603		
France (Reunion Island)	300	297000	297300	594600	2585		
Netherlands	40000	200000	240000	480000	2087		
New Zealand	80000	160000	240000	480000	2087	20	35%
Suriname	205	237000	237205	474410	2063		
Italy	157695	45357	203052	406104	1766	11	52%
Thailand	20000	175000	195000	390000	1696		



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Germany	1,42,585	42500	1,85,085	370170	1609		
Indonesia	8500	111500	120000	240000	1043		
Philippines	105000	15000	120000	240000	1043		
France	19000	90000	109000	218000	948		
Israel	12467	85000	97467	194934	848		
Portugal	11393	70000	81393	162786	708		
Jamaica	5000	75000	80000	160000	696		
Kenya	20000	60000	80000	160000	696		
Spain	49084	20904	69988	139976	609		
France (Guadeloupe, Martinique, St. Martin)	420	66800	67220	134440	585		
Bhutan	60000	0	60000	120000	522		
Tanzania	10000	50000	60000	120000	522		
China	55500	550	56050	112100	487		
Nigeria	40000	35	40035	80070	348		
Ireland	15000	25000	40000	80000	348	27	48%
China (Hong Kong)	31569	7160	38729	77458	337		
Japan	37933	686	38619	77238	336		
Austria and Montenegro	13000	18000	31000	62000	270		
Uganda	23500	6500	30000	60000	261		
Zambia	6000	24000	30000	60000	261		
Sweden	15349	10370	25719	51438	224		
Maldives	25000	108	25108	50216	218		
Mozambique	2300	22500	24800	49600	216		
Switzerland	17403	7164	24567	49134	214		
Russian Federation	21354	2236	23590	47180	205		
Norway	8732	13748	22480	44960	195		
Jordan	20569	191	20760	41520	181		
Belgium	12386	8250	20636	41272	179		
St. Lucia	550	18600	19150	38300	167		
Iraq	18000	7	18007	36014	157		



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Madagascar	2500	15000	17500	35000	152		
Seychelles	5200	12000	17200	34400	150		
Denmark	12685	2315	15000	30000	130		
Panama	4000	11000	15000	30000	130		
Korea (Republic of)	13236	349	13585	27170	118	22	20%
Finland	5652	7739	13391	26782	116		
Greece	12300	1089	13389	26778	116		
Botswana	9000	3000	12000	24000	104		
Brunei Darussalam	11500	269	11769	23538	102		
Kyrgyzstan	11200	4	11204	22408	97		
Malawi	2500	8500	11000	22000	96		
Poland	10162	798	10960	21920	95		
Yemen	500	10000	10500	21000	91		
Bangladesh	10385	6	10391	20782	90		
Belize	300	9800	10100	20200	88		
Congo (Dem. Rep. of)	10000	8	10008	20016	87		
Ghana	10000	0	10000	20000	87		
Zimbabwe	500	9000	9500	19000	83		
Lebanon	8500	37	8537	17074	74		
Ukraine	7541	422	7963	15926	69		
St. Vincent & the Grenadines	50	7700	7750	15500	67		
Cyprus	7254	245	7499	14998	65		
Kazakhstan	6785	100	6885	13770	60		
Mexico	6000	500	6500	13000	57		
Netherlands Antilles	2581	3700	6281	12562	55		
Algeria	5700	10	5710	11420	50		
Ethiopia	5500	15	5515	11030	48		
Vietnam	5000	500	5500	11000	48		
Grenada	200	5000	5200	10400	45		
St. Martin	2171	3000	5171	10342	45		
Brazil	4729	344	5073	10146	44		



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Malta	4850	150	5000	10000	43		
Czech Republic	4590	360	4950	9900	43		
Angola	2500	2000	4500	9000	39		
Iran	4000	337	4337	8674	38		
Egypt	3950	351	4301	8602	37		
Chile	1530	2100	3630	7260	32		
China (Rep. Of Taiwan)	3068	378	3446	6892	30		
Georgia	3192	8	3200	6400	28		
Afghanistan	3087	19	3106	6212	27		
Barbados	600	2500	3100	6200	27		
Lesotho (Kingdom of)	1500	1500	3000	6000	26		
Papua New Guinea	2900	100	3000	6000	26		
Rwanda	2940	60	3000	6000	26		
Luxembourg	2331	500	2831	5662	25		
Argentina	800	1800	2600	5200	23		
Romania	1741	231	1972	3944	17		
Turkey	1609	99	1708	3416	15		
Sudan	1500	100	1600	3200	14		
Benin	1563	0	1563	3126	14		
Cambodia	1500	10	1510	3020	13		
Cayman Islands	1500	10	1510	3020	13		
Libya	1500	2	1502	3004	13		
Armenia	1477	23	1500	3000	13		
Cote d'Ivoire (Ivory Coast)	1500	0	1500	3000	13		
Curacao	700	800	1500	3000	13		
Liberia	1500	0	1500	3000	13		
Swaziland	1000	500	1500	3000	13		
Tajikistan	1500	0	1500	3000	13		
Ankara	1278	111	1389	2778	12		
Estonia	741	422	1163	2326	10		
Hungary	1026	124	1150	2300	10		
Gabon	1100	10	1110	2220	10		



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South Sudan	1100	0	1100	2200	10		
Lithuania	1000	42	1042	2084	9		
Costa Rica	1011	20	1031	2062	9		
Aruba	600	400	1000	2000	9		
Azerbaijan	953	24	977	1954	8		
Belarus	854	100	954	1908	8		
Sierra Leone	900	50	950	1900	8		
Vanuatu	10	800	810	1620	7		
Cameroon	800	0	800	1600	7		
Latvia	760	25	785	1570	7		
Gambia	700	16	716	1432	6		
Guinea (Republic of)	700	0	700	1400	6		
Djibouti	500	150	650	1300	6		
Moldova	600	8	608	1216	5		
Cuba	600	1	601	1202	5		
Paraguay	200	400	600	1200	5		
Uruguay	570	30	600	1200	5		
Congo (Rep. Of)	590	8	598	1196	5		
Haiti	580	0	580	1160	5		
Slovak Republic	500	50	550	1100	5		
St. Kitts and Nevis	500	50	550	1100	5		
Colombia	450	89	539	1078	5		
Senegal	500	32	532	1064	5		
Laos, PDR	450	78	528	1056	5		
Togo	500	10	510	1020	4		
Burundi	465	35	500	1000	4		
Peru	399	55	454	908	4		
Mali	436	1	437	874	4		
Uzbekistan	350	49	399	798	3		
Ecuador	300	55	355	710	3		
Morocco	250	105	355	710	3		
Iceland	257	76	333	666	3		
Serbia	303	17	320	640	3		



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Eritrea	300	3	303	606	3		
Bahamas	250	50	300	600	3		
Bulgaria	250	47	297	594	3		
Antigua & Barbuda	220	45	265	530	2		
Namibia	200	59	259	518	2		
Bonaire & Smaller Islands	54	200	254	508	2		
Equatorial Guinea	250	0	250	500	2		
Montserrat	40	200	240	480	2		
Turkmenistan	240	0	240	480	2		
Turks & Caicos Islands	200	35	235	470	2		
Comoros	30	200	230	460	2		
Dominica (Commonwealth of)	15	200	215	430	2		
Burkina Faso	200	5	205	410	2		
Cook Island	5	200	205	410	2		
Slovenia	126	56	182	364	2		
Dominica Republic	100	75	175	350	2		
Andorra	50	120	170	340	1		
Mongolia	150	5	155	310	1		
Mauritania	150	0	150	300	1		
Niger	150	0	150	300	1		
Tunisia	121	16	137	274	1		
Chad	120	0	120	240	1		
Croatia	82	24	106	212	1		
Guinea Bissau	100	4	104	208	1		
Central African Republic	100	0	100	200	1		
East Timor	100	0	100	200	1		
Somalia	100	0	100	200	1		
Syria	94	0	94	188	1		
Guatemala	50	33	83	166	1		
Venezuela	50	30	80	160	1		



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Monaco	30	40	70	140	1		
Bolivia	50	10	60	120	1		
British Virgin Islands	50	10	60	120	1		
Albania	50	6	56	112			
Sao Tome and Principe (Rep. of)	50	1	51	102			
Kiribati	0	50	50	100			
Solomon Islands	50	0	50	100			
Tuvalu	0	50	50	100			
Tonga	6	40	46	92			
Anguilla	30	10	40	80			
Nicaragua	39	1	40	80			
Micronesia	35	0	35	70			
Samoa	21	9	30	60			
Palau (Republic of)	27	0	27	54			
Bosnia & Herzegovina	20	6	26	52			
Cape Verde Islands	20	0	20	40			
Nauru	20	0	20	40			
Palestine (PLO)	20	0	20	40			
El Salvador	14	3	17	34			
Honduras	15	2	17	34			
Korea (DPR)	15	1	16	32			
Marshall Islands (Republic of)	14	1	15	30			
Liechtenstein (Principality of)	5	5	10	20			
Macedonia	7	3	10	20			
Niue	9	0	9	18			
Holy See	NA	0	0	0			
Pakistan	0	0	0	0			
San Marino	0	0	0	0			
Total	13,459,195	18,683,645	32,100,340	64,243,180	279318		